

Buy one. Buy them all.

MARKET LEADING PERTH FURNITURE GROUP – UNBEATABLE PACKAGE OF EIGHT

The stores are particularly known for their imported furniture sourced from Indonesia, China, Thailand and India. The imported products address a popular and consistently in-demand niche within the Perth market which few other operators are in a position to viably tap into. For many of its products the stores have exclusive distribution rights.



Renowned as one of Perth's leading retail furniture groups, this investment opportunity will see you positioned as the owner/operator of your own highly successful furniture store, or if purchased collectively, an instant dominant-player in the W.A. home furnishing market.

Established over 15 years ago the group's eight retail stores are positioned at key locations across Perth giving the group excellent coverage of the city and enhancing the brand's local reputation.

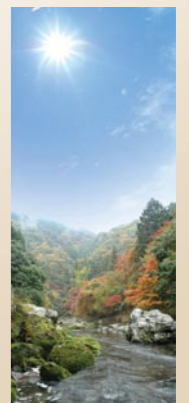
Much of the success of the chain has been built around its extensive product range of quality furniture. From natural weave lounge settings and wooden outdoor furniture to formal dining settings with leather chairs – a business is only as good as its products, a major reason why this group has flourished where other operations have gone by the wayside.

With its long history, great product range, plus the store's unparalleled coverage of the city, the group has become a household name in the Perth region.

As the owner/operator of a store you can expect to enjoy excellent revenue and great income. You'll have the support of a group with a proven formula for success. Some of the benefits include everything from comprehensive head office support and collective buying power to the latest point-of-sale software.

Given the group's dominant local position there's still plenty of opportunities to further grow market share. The group uses a number of strategies to actively develop the business, such as: regional and local marketing strategies, a highly effective website, and its ability to customise products and materialise new product ideas quickly.

Living in Perth you'll have a lifestyle the envy of relatives and friends back 'home'. Send them postcards of its superb beaches and coastline while you make the most of its fabulous climate and laidback atmosphere. A spacious and attractive city Perth has everything you could want, from the practical, such as excellent schools and health services, to the finer things in life including sophisticated cafes, superb restaurants, sport and entertainment.



ASKING PRICE: POA • CODE: WA20-049 • STATE: WA

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