

PLUG INTO ...

TASMANIA'S LARGEST STRATEGIC COMMUNICATIONS CONSULTANCY

With an extensive network of statewide clients, this well-positioned consultancy is your ideal entry into Tasmania's thriving PR, Advertising and Marketing sectors.

Success hasn't occurred overnight. For more than three decades this business has been delivering quality communication solutions for a broad range of private and public clients. Diversity and results-based effectiveness have been two key factors in the business' success.

From assisting commercial operators to expand market share, to implementing community awareness programs for government authorities, the consultancy's outstanding and award-winning reputation continues to see it attract clients from an extensive range of industry backgrounds – resources, tourism, financial services, government, community organisations, and many more. The diversity of its clientele ensures the consultancy isn't over exposed to any single market, while its impressive track record means the business enjoys a high success rate when tendering for work.

Operating from leased offices in Hobart, the business is quite literally at the centre of the state's commercial and financial hub. Continuation of the lease will be on offer to the new owner, with approximately 80% of the business clientele being located in Hobart.

This consultancy, like any PR or marketing operation, is a 'relationship' business and as such the existing owners are willing to assist with a transition period to ensure a seamless hand-over of the current clientele, as well as help identify new markets and opportunities, of which there are many.



ASKING PRICE: \$3 MILLION • CODE: T20-004 • STATE: TAS



Contact buyer enquiry centre Int: +61 2 9181 4477 • Australia: 1300 650 470 • Or visit www.chasemanhattan.com.au



IN TERMS OF LIFESTYLE, WHAT CAN YOU EXPECT OF HOBART?

Perhaps Australia's best kept secret, Hobart offers a relaxed pace of living with all the convenience and developed infrastructure of an established capital city. The region's distinctive natural beauty attracts visitors from across Australia and the globe – take your time exploring its scenic coastline and picturesque national parks.

